



SPONSORSHIP PROSPECTUS RCAA 2023 CONFERENCE

**REFUGEE COMMUNITIES ASSOCIATION
OF AUSTRALIA CONFERENCE 2023:
BUILDING ON
THE FOUNDATION OF
LIVED EXPERIENCE**



**20 - 21
SEPTEMBER 2023**

**IBIS HOTEL
15/21 TERRY ST,
MELBOURNE**



REFUGEE COMMUNITIES ASSOCIATION OF AUSTRALIA

For Refugees With Refugees By Refugees

Inaugural Conference



Since 2019 RCAA has plugged the gap between need and settlement services, provided a link between government and refugee communities and helped build their capacity. Now we are showcasing refugee communities at our inaugural conference in Melbourne in September 2023.

This conference provides sponsors with a valuable opportunity to promote their support for refugees. We are anticipating over 250 participants will attend this exciting conference. Join us in demonstrating commitment to Australia's refugee communities.

At our conference, themed *Building on the Foundation of Lived Experience*, refugee communities will come together with multiple stakeholders to begin a continuing conversation, share knowledge and advance the capacity of those with lived experience to achieve RCAA's vision.

The conference provides us all with the opportunity to develop the capacity and amplify the voices of our refugee communities by focusing on their lived experience. It will also allow us to engage with our partners to understand and align our shared objectives.

The conference will be held on Wurundjeri Country in Melbourne, and we invite delegates including multicultural communities, refugees, migrants, asylum seekers, governments, settlement services and businesses from across Australia and internationally to register and join us at this significant event.

We are proud to have the strong support of our sponsors and partners and the enthusiastic participation of refugee communities. Together we can begin this vital conversation.



REFUGEE COMMUNITIES ASSOCIATION OF AUSTRALIA

For Refugees With Refugees By Refugees

RCAA is the Winner of 2020 Victorian Multicultural Award for Excellence in Refugee Advocacy



Business and Community Showcase

Running parallel to the proceedings will be opportunities for sponsors, partners and community organisations to showcase their work that advances refugee aspirations.

Sponsorship Benefits

Demonstrate your commitment to refugees and enhance your standing in refugee communities by coming on board with RCAA as a sponsor. As a sponsor you can take advantage of a range of benefits. Benefits include inclusion on the program as a speaker, logo and organisational name on all conference promotional material and complimentary tickets for your nominated attendees.



REFUGEE COMMUNITIES ASSOCIATION OF AUSTRALIA

For Refugees With Refugees By Refugees

RCAA is the Winner of 2020 Victorian Multicultural Award for Excellence in Refugee Advocacy

Sponsorship Benefits



| SPONSORSHIP BENEFITS AND OPPORTUNITIES | Principal Partner \$20,000 | Supporting Partner \$10,000 | Community Partner \$5,000 | Community Supporter \$2,500 | Community Collaborator \$1,000 |
|--|-------------------------------|--------------------------------|------------------------------|--------------------------------|-----------------------------------|
| Co-branding on conference material, including the conference program and conference report | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition as a conference sponsor on all audio-visual displays and all printed conference material | ✓ | ✓ | ✓ | ✓ | ✓ |
| Feature on event website (include hyperlink) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Feature in event digital comms | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access to a prominent exhibition display at the conference venue | ✓ | ✓ | | | |
| Complimentary conference tickets | 10 | 5 | 2 | | |
| Prominently displayed pull-up banner (to be supplied by the sponsor by the advised deadline) | ✓ | ✓ | ✓ | ✓ | |
| Acknowledgement During welcome address | ✓ | ✓ | ✓ | | |
| Feature in individual social media post | ✓ | ✓ | | | |
| Feature in a shared social media post | | | ✓ | ✓ | |
| An opportunity to nominate a participant to be allocated a place on the conference program | ✓ | | | | |



REFUGEE COMMUNITIES ASSOCIATION OF AUSTRALIA

For Refugees With Refugees By Refugees

RCAA is the Winner of 2020 Victorian Multicultural Award for Excellence in Refugee Advocacy

Sponsorship Options & Terms and Conditions



| Sponsorship Opportunity | Investment |
|-------------------------|----------------|
| Principal Partner | \$20,000 + GST |
| Supporting Partner | \$10,000 + GST |
| Community Partner | \$5,000 + GST |
| Community Supporter | \$2,500 + GST |
| Community Collaborator | \$1,000 + GST |

To confirm your sponsorship, please complete the sponsorship form detailing the sponsorship amount, together with a high-resolution (at least 300 dpi) electronic copy of your organisation's logo in PDF or JPG format, and send it to the Conference Convenor by email: info@rcaoa.org.au

Once a sponsorship package has been selected and your written sponsorship form has been received a detailed sponsorship agreement with Terms and Conditions will be issued.



REFUGEE COMMUNITIES ASSOCIATION OF AUSTRALIA

For Refugees With Refugees By Refugees

RCAA is the Winner of 2020 Victorian Multicultural Award for Excellence in Refugee Advocacy

About RCAA



The RCAA is working towards being a self-reliant, progressive, and culturally inclusive organisation focused on advancing the lived experienced voices and interests of all refugee and asylum seeker communities across Australia through policy, advocacy, leadership, support, services, and capacity building.

Through consulting with our communities we have seen a genuine desire for people with lived experience to lead the ongoing dialogue on issues that impact their communities. RCAA is empowered to work towards this and is proud to make it a leading theme of our inaugural conference.

Tickets

| RCAA Member: | General/Non-Member: |
|--|---|
| Early Bird, 2 day Conference ticket: \$220 Gala Dinner ticket: \$60 | Early Bird, 2 day Conference ticket: \$400 Gala Dinner ticket: \$120 |
| 2-day Conference ticket: \$250 1 day Conference ticket: \$150 Gala Dinner ticket: \$60 | 2-day Conference ticket: \$450 1 day Conference ticket: \$250 Gala Dinner ticket: \$120 |

Registration opens Friday 16th June
Early Bird tickets close Friday 14th July
Registrations: <https://rcaoa.org.au/conference/>
Enquiries: rcaa@jtproductionmanagement.com

Membership

RCAA membership and partnership enquiries: info@rcaoa.org.au



REFUGEE COMMUNITIES ASSOCIATION OF AUSTRALIA

For Refugees With Refugees By Refugees

RCAA is the Winner of 2020 Victorian Multicultural Award for Excellence in Refugee Advocacy